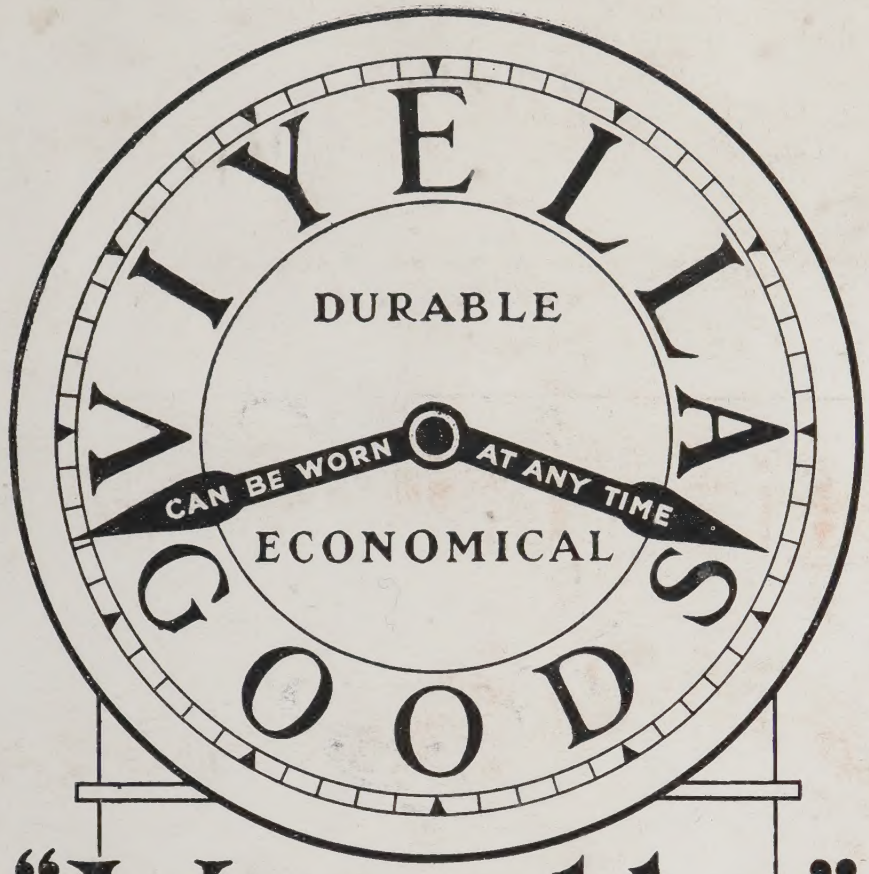

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Harvey, Nicholls & Co., Ltd., Knightsbridge.
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Mathias & Son, Putney.
Owles & Beaumont, Brompton Road.
Parnell & Co., Wilton Road, Victoria.
A. & B. Prior, Streatham.
David Roberts, Clapham Junction.
E. B. Ruffle, Clapham Common
R. W. Savage & Co., Putney.
Tudor Brothers, Brompton Road

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B. B. Evans & Co., Kilburn.
Green & Edwards, Ltd. Finchley Road.
W. B. Hull, Cricklewood.
W. Roper & Co., Ltd., Kilburn.
Campbell Walters, Harlesden.
William Woodcock, Finchley Road.

W.

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G. Cozens & Co., Edgware Road.
Derry & Toms, French Blouse Department (Upstairs), Kensington.
Henry Dobb, Westbourne Grove.
Lawrence Evans, Chiswick.
S. B. Garrard, Westbourne Grove.
Henry Glave, New Oxford Street.
Philip Harris, Hammersmith.
Jas. Hunt & Co., Hammersmith.
Huntley & Co., Conduit Street.
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Robinson & Cleaver, Ltd., Regent Street.
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E.C.

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James Spence & Co., Ltd., St. Paul's Churchyard.
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E.

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R. W. & J. Puddicombe, Leytonstone.
Spratt & Son, Forest Gate.
West Brothers, Ilford.

N.

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Harry Barker, East Finchley.
J. A. Clarke, High Barnet.
B. Davies & Co., Holloway Road.
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D. Hall & Co., Stroud Green Road.
Hall & Co., Church End, Finchley.
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Knowlman Brothers, Ltd., Upper Holloway.
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Aberdare—
Illtyd Williams.

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Sangster & Henderson.
Watt & Milne.

Abertillery—
Morgan & Francis.

Abingdon—
Viney Bros.

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Alresford—
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Alton—
T. Chesterfield.

Ampthill—
Geo. Rushbrooke.

Andover—
W. Percival Clarke.

Arundel—
Watts & Nephew.

Ashford—
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Lewis & Hyland.

Aylesbury—
Fredk. Longley.

Bakewell—
J. Barrett.

Banbury—
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Bangor—
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Barnard Castle—
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Barnsley—
J Massie & Sons.

Barnstaple—
Smyth & Sons.

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Barton-on-Humber—
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Bath—
James Colmer, Ltd.
Elwood & Son.
Evans & Owen, Ltd.
Jolly & Sons (Bath), Ltd.
Walker & Ling.

Bedford—
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Belfast—
J. Lindsay & Co.

Berwick-on-Tweed
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Misses G. & E. Cook.
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E. Fletcher & Co., Ltd.
Joseph Fordred.
Holliday, Son & Co., Ltd.,
Jevons & Mellor.
Newbury's Ltd.
Rackham & Co.
Rogerson & Co.

Bishop Auckland—
Frank W. Snow.

Bishopston—
W. Morgan.

Blackburn—
Mrs. Carnie.
J. J. Pickering.
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Blackpool—
Jaques & Juby.

Blandford—
James Marshall.

Bolton—
Ingham Sutcliffe.
Whitakers.
Whitehead & Son.

Bournemouth—
Hugh King.
Perry & Bonham.
E. Barnes & Sons, Ltd.
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Tom Lampard.
Plummer Roddis, Ltd.

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Brecon—
D. Morgan.

Bridgend—
Miss E. Cole

Bridgnorth—
W. Jones & Co.

Bridgwater—
Philipps & Co.

Bridport—
A. Reynold's, Ltd.

Brighton—
Hanningtons, Ltd.
Leeson & Vokins.
Joseph Smith (Brighton), Ltd.

Bristol—
Baker, Baker & Co.
Hunt & Phillips.
Jolly & Sons.
Jones & Co.
J. F. Taylor & Son.

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Buckingham—
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Budleigh Salterton—
P. Henry Gush.

Burnham (Soms.)—
J. W. Tucker.

Burnley—
T. Thorpe.
J. H. Waddington.
Mrs. Wadsworth.

Burslem—
E. Sandbach.

Burton-on-Trent—
J. Herratt.
Ordish & Hall.

Bury—
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Rigby & Co.

Bury St. Edmunds—
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J. W. Potter.

Callander—
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Camborne—
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Cambridge—
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W. E. Lilley & Co., Ltd.
R. Sayle & Co., Ltd
W. K. Vawser & Son.

Canterbury—
J. Hunt & Sons.
F. W. Martin.

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Samuel Hall.
Jotham & Sons.
Morgan & Co.

Cardigan—
D. B. Davies.

Carlisle—
Atkinson & Wood.
J. Huthart & Co., Ltd.
J. Scott.
W. Wright & Son.

Carnarvon—
Brymer & Davies
D. Roberts.

Chard—
E. H. Austin.

Chatham—
Edmund Bates.
Beattie & Co.

Chelmsford—
J. G. Bond, Ltd.

Cheltenham—
A. L. Creese.
J. Lance & Co.
Shirer & Haddon.
E. L. Ward.

Chester—
Brown & Co., (Chester), Ltd.
Densons.
Richard Jones.
E. P Playfoot.

Chesterfield—
Everard & Short.
Swallow & Sons.
John Turner.

Chichester—
Charge & Co.

Chippenham—
Heath & Son.
Hiscock & Co.

Chipping Norton—
A. A. Webb & Son.

Chorlton-cum-Hardy—
Mrs. Hughes.

Cirencester—
Frederick Boulton & Sons, Ld.

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Hagley Bros.

Clifton—
Alexander Drapery Co.
John Cordeux & Sons, Ltd.
V. W. Letheren.
Macarthy.
A. Prosser.

Clitheroe—
William H. Bulcock.

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E. S. Polley.

Colne—
Ayrton & Fearnley.

Colwyn Bay—
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Cork—
Cash & Co.
J. W. Dowden & Co.
Robertson, Ledlie, Ferguson & Co., Ltd.

Coventry—
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Cowbridge—
A. S. Evans.

Cowes—
Woodyear & Son.

Crewe—
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Cromer—
Rusts, Ltd.

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Dalkeith—
Wm. Thomson & Son.

Darlington
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Deal—
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Derby—
Barlow, Taylor & Co.
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Thurman & Malin.

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Genge & Co.

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Wm. Cowin & Son.

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Elgin—
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Ely—
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Evesham—
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Exeter—
Farr, Ltd.
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Exmouth—
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Eye—
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Faringdon—
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Farnham—
A. J. Bentall & Sons.
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Folkestone—
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Glasgow—
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Arnott & Co., Ltd.
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R. Simpson & Sons.
Simpson, Hunter, & Young.
Tréron et Cie.
Wood & Selby.

Gloucester—
Blinkhorn & Son.
Herbert & Sons.

Goole—
The Goole Bon Marché.

Gosport—
George Blake.

Grange-over-Sands—
Blyth & Co

Grantham—
A. Chambers & Co.

Greenock—
A. Russell & Son.

Grimsby—
Smith & Son.

Guernsey—
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N. A. Cohu.
J. S. Hunkin.

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Great Yarmouth—
Arnold Bros.
Palmer Bros.

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Halstead—
Baker, Son & Co.

Hanley—
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W. B. Trout.
Wright and Sergeant.

Harrow—
R. A. Smith.

Hastings—
Barrance & Ford.
Plummer Roddis, Ltd.

Haverfordwest—
Commerce House, Ltd.

Hawes—
Oswald Allen.

Helston—
W. B. Thomas.

Hemel Hempstead—
Bagnall & Oakley.
George Rolph.

Henley-on-Thames—
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Hereford—
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Hertford—
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T. O. Prosser.

Hitchin—
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Horley—
T. Stapley.

Hornchurch—
E. C. Coomber.

Horsham—
Hunt Bros.

Huddersfield—
James Armitage.
George Hall.

Hull—
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Hyde—
Robert Bell & Sons.

Ilfracombe—
Pugsley & Son.
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Ilminster—
Anstice & Sons.

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Trenowath Bros.

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Knaresborough—
Haddlesay & Craven.

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Launceston—
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Owen, Owen, Ltd.
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Loughborough—
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Louth—
Eve & Ranshaw.

Luton—
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Malvern—
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Melton Mowbray—
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Neath—
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Newbury—
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Geo. Wintle.

Newcastle-on-Tyne—
Dunn & Co.
A. D. Park & Co., Ltd.

Newcastle (Staffs.)
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Newmarket—
H. M. Martin.

Newport. I.W.—
B. W. Tilley.
A. Wilcox.

Newport (Mon.)—
Reynolds & Co.

New Quay (Cornwall)—
"Ellane."

Newry—
R. Foster, Ltd.

Newton Abbot—
W. Badcock & Sons.

Northallerton—
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Oxendale & Co.

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Plymouth—
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Pontypridd—
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Preston—
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Reading—
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Long, Son, & Everard.
Stransom & Son.

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Ripon—
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Rochdale—
C. G. Meyer.

Rochester—
Charles Leonard & Sons.
H. Wall.

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Bunning & Sowersby.

Rugby—
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Sheasby Bros.

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S. Fowler & Sons.
Pack & Co.

Rye—
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Sale—
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Bingham.
Bloom

Sandown, I.W.—
W. J. Board.

Scunthorpe—
J. Munro & Son.
Wood's Bon Marché.

Shanklin, I.W.—
H. W. Thorpe.

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Sherborne—
Phillips & Handover.

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Tyrrell & Green.
E. Mayes & Son.

Southbourne—
F. Rochester.

Southend-on-Sea—
C. F. Millican.

Southport—
The Belfast Shirt and Collar Depôt.
Boothroyd, Sons & Rimmer.
Wm. Hulme, Ltd.

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John Dyer.
Handleys, Ltd.
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South Shields—
Mrs. Smith.

Spalding—
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Staines—
Morford & Goodman

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M. Robinson & Sons, Ltd.

Stoke-on-Trent—
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Stokesley—
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Stourport—
A. Viccars.

Stowmarket—
W. Turner.

Strabane—
E. Gallagher, Ltd.

Stroud—
T. P. Anthony & Co.
Lewis & Godfrey.

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Sutton—
Wootten Bros.

Swansea—
Ben Evans & Co., Ltd.
David Evans & Co., Ltd.

Swindon—
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St. Leonards—
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Tetbury—
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Thetford—
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Thirsk—
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Tiverton—
Thorne Bros.

Ton-y-pandy—
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Torrington—
S. Webber & Son.

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Tunbridge Wells—
Fox Bros.
Waymarks.

Ventnor—
H. W. Thorpe.

Wadhurst—
O. T. Corke & Son.

Wakefield—
W. H. Kingswell.

Wallingford—
Field, Hawkins & Ponking.

Walsall—
Ennals & Co., Ltd.
Ralph Richman & Sons, Ltd.

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J. A. Blake & Co.

Wantage—
J. N. Arbery.

Ware—
R. W. Harradence.

Warrington—
Hodgkinson, Ltd.

Warwick—
James Armstrong.

Waterloo—
A. H. Passmore.

Watford—
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Trewin Bros.

Wellingborough—
Green & Valentine.

Wellington (Soms.)—
J. Gush.

Wellington (Salop)—
W. Cornish.

Wells—
Holloway & Clare.

Weston-super-Mare—
Lance & Lance.

West Didsbury—
T. H. Wareing.

West Hartlepool—
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Misses Allinson.
London & Manchester Warehouse Co.

Widnes—
E. Thomas.

Wigan—
Pendlebury & Co., Ltd.

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Winchester—
T. A. Brown & Sons.
Sherriff & Ward.

Windermere—
John Ellis.

Windsor—
W. Creak.

Wisbech—
Dawbarn & Son.

Wolverhampton—
C. & J. Sidney.
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Worcester—
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Workington—
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Worthing—
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Wrexham—
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Yeovil—
L. Denner.

York—
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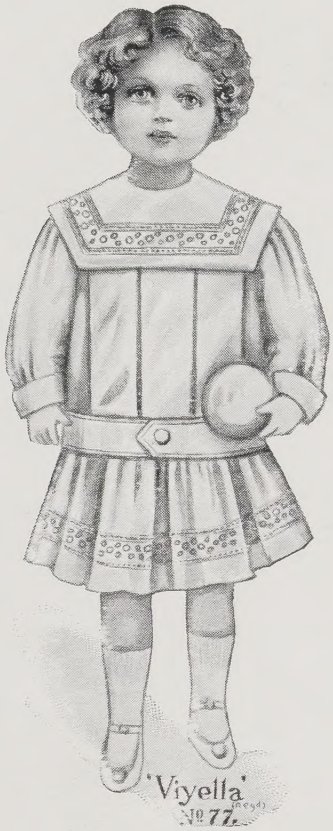
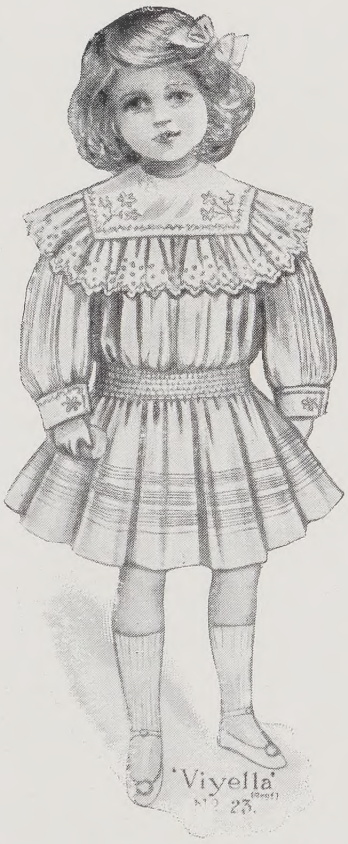
(Regd.)

Infants' and Children's Frocks

are most suitable

for all Seasons.





Wearing and
Washing Well.

"Viyella"

(Regd.)

FOR SHIRTS. FOR SKIRTS.

"Viyella"

(Regd.)

MISS NINA SEVENING

in

"Viyella" Scarf and Gloves

"Viyella"

(Regd.)

MISS ISABEL JAY

in a

"Viyella" Costume

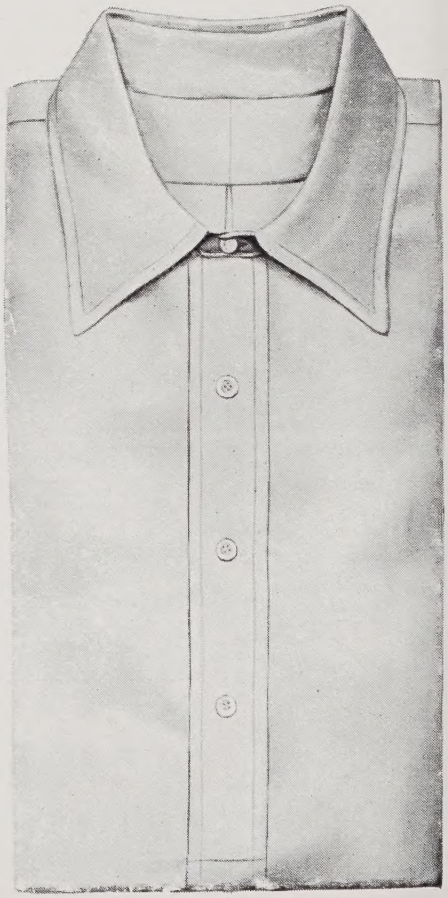
"Viyella"

(Regd.)

MISS LILIAN BRAITHWAITE
in a
"Viyella" Costume

"Viyella"

(Regd.)



"Viyella"

(Regd.)

Pyjamas

and

Dressing Gown.

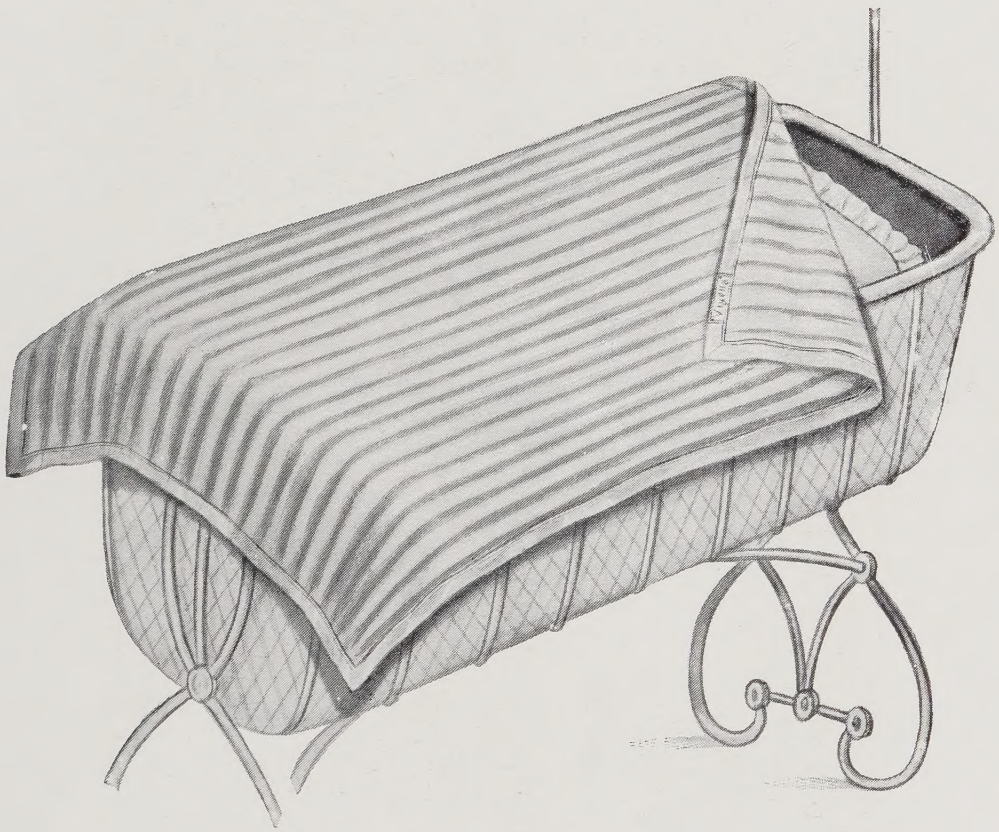
"Viyella"
(Regd.)

MASTER PHILIP TONGE
in a
"Viyella" Suit

"Viyella"

(Regd.)

COVERLET



For Cot and Bassinette.

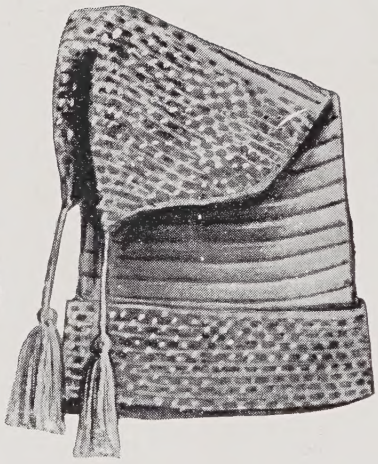
INFANTS' WEAR

MADE OF

"Viyella"

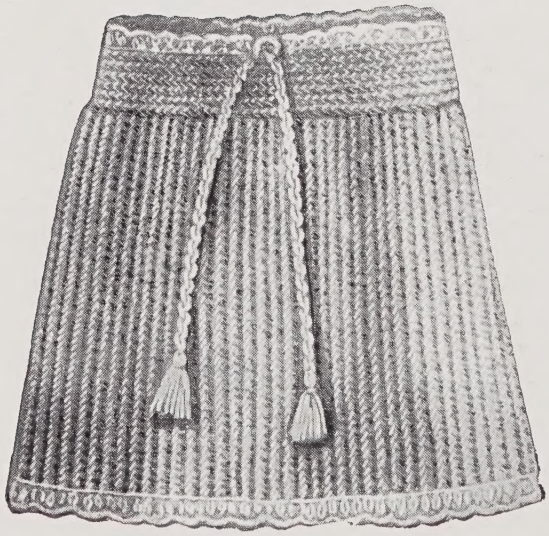
(Regd.)

Bootees.

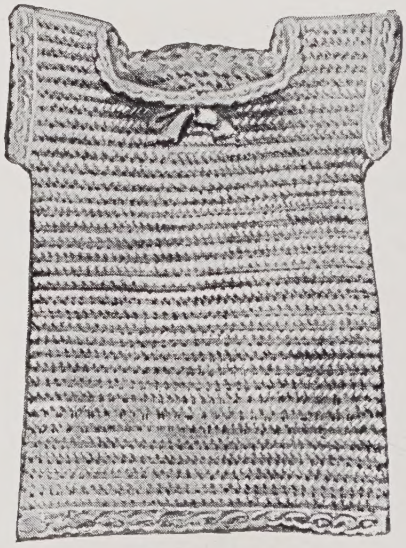


Jersey Cap.

Boots.

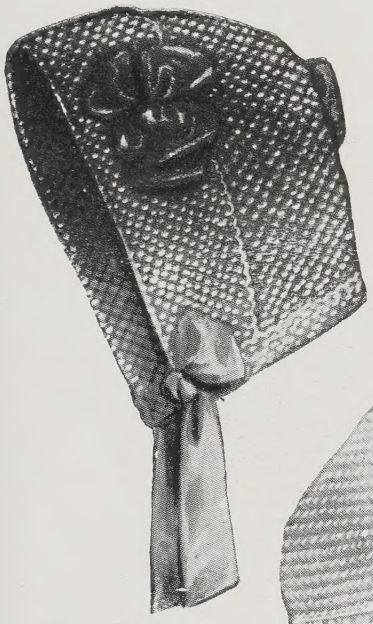


Skirt.



Bodice.

COMFORT FOR BABIES.

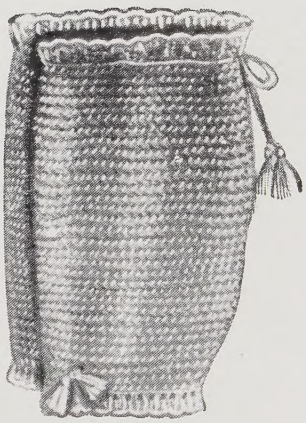


Hood.

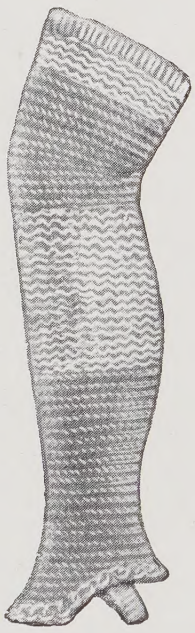
Infantees.

Sleeping Jacket.

Overalls.



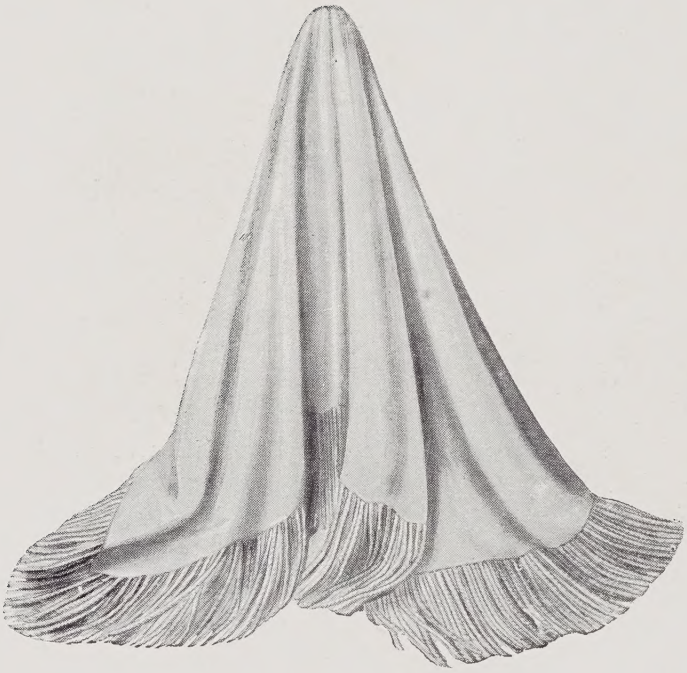
Drawers.

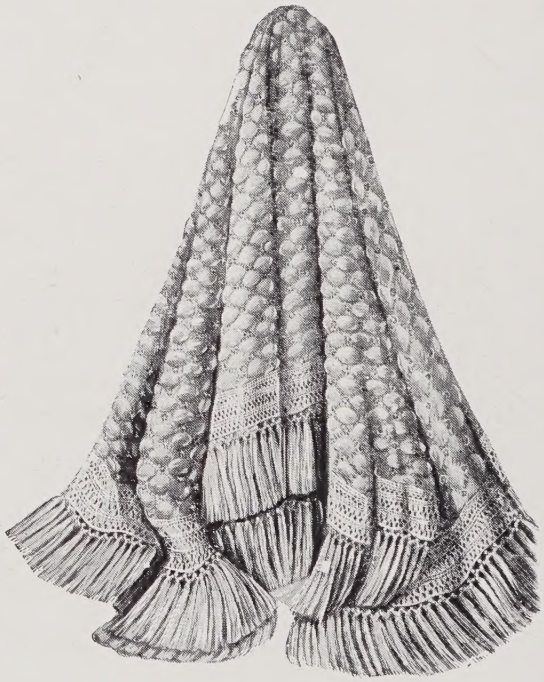


Gaiters.

"Viyella"

(Regd.)





Shawls.

"Viyella"

(Regd.)

Jersey.

Coat.

"Viyella"
(Regd.)

HOSIERY
UNDERWEAR

The
"ARIADNE"
Statue

Clothed in

"Viyella"
Hosiery
Underwear,

made of

the same Yarns

as the

Celebrated

"Viyella" Cloth.

"Viyella" does not shrink.

HOSIERY
UNDERWEAR

made from the same yarns as the celebrated cloth,
possesses the same beneficial properties,
and does not shrink.

Clad in "Viyella" Hosiery Underwear.

VESTS, DRAWERS, SOCKS, &c.,

SOFT, DURABLE, COMFORTABLE

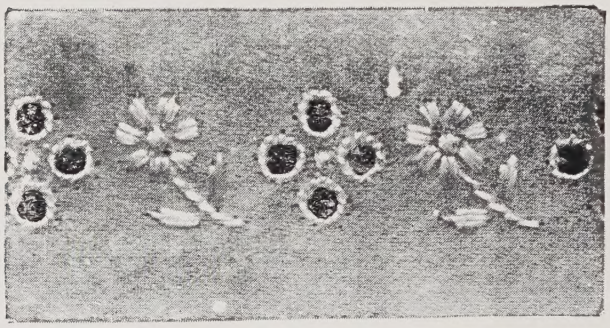
and

"Specially Suitable for Sensitive Skins."

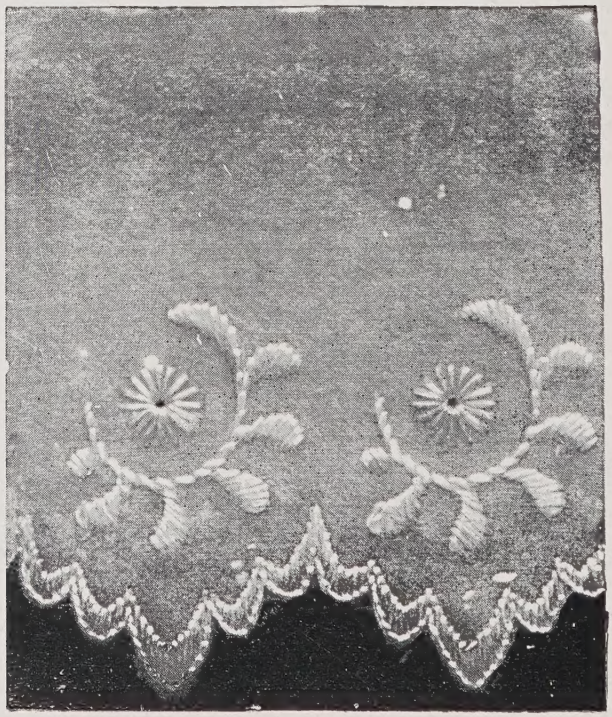
See the "Viyella" Tab on each garment.

"Viyella"
(Regd.)

INSERTION.



EMBROIDERY.



No. 2848.

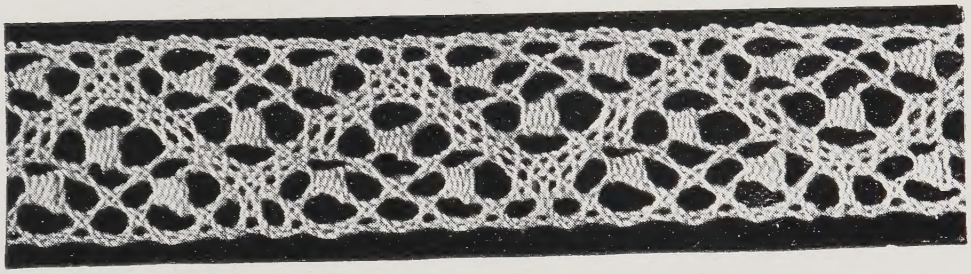
"Viyella"

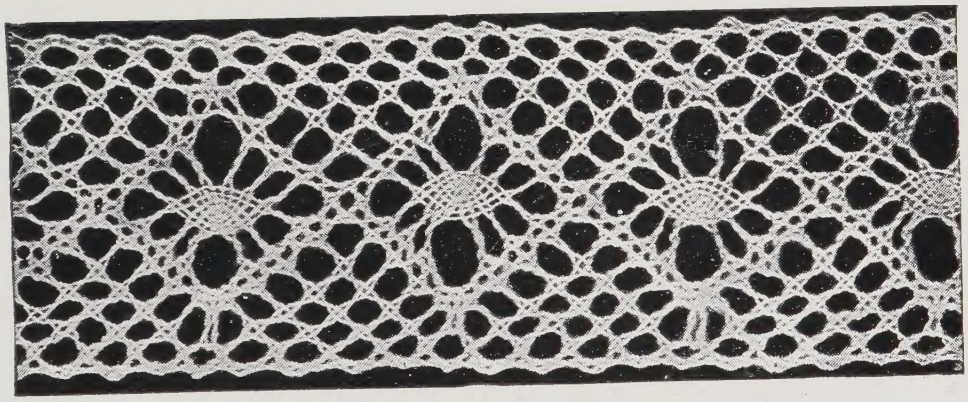
(Regd.)

TORCHONS.

"B.B."

Patented.





Comfort for Invalids ensured by having your

NIGHTDRESSES, DRESSING JACKETS,
SHEETS, PILLOW CASES, BLANKETS,
SHAWLS, &c., "**Viyella**"
all made of

"Viyella"

(Regd.)

Does not Shrink.

EXTRACTS.

'**THE QUEEN.**'—"You can wear '**Viyella**' for Nightgowns all the year round. It has borne the test of years."

'**Madge**' **in** '**TRUTH.**'—"The reason men like it so much is that instead of getting hard in the wash, it actually gets softer each time."

'**HEARTH & HOME.**'—"It is a truism to state that '**Viyella**' is *the* ideal material for Blouses, both for Summer and Winter."

'**THE FIELD.**'—"It may interest our readers to know that we have tested, very severely, the material called by the somewhat uncouth name of '**Viyella,**' and have found that, after repeated washings, garments made of it do not shrink."

"Viyella"

(Regd.)

FOR MOTHER. FOR CHILD.